Symposium HALL A : 3 F Banquet Hall Pearl			Workshop HALL B : 3F Akane		
10/7 (MON)	10/8 (TUE)	10/9 (WED)	10/7 (MON)	10/8 (TUE)	10/9 (WED)

Symposium （HALL A : 3 F Banquet Hall Pearl）

10/7 (MON)		
10:00-10:05	**Opening Remarks**	A010
10:10-10:30	**Special Message**	A020
	Masaaki Taira　　　Minister for Digital Transformation	
10:40-11:00	[Solo Lecture]　**Data Storage for the AI Era**	A030
	Futoshi Niizuma　　　Vice President Asia Pacific and Japan Sales, Seagate Outline：Data storage drives AI success, and hard drives are crucial for delivering AI at scale.	
11:10-12:00	[Panel]　**Harnessing innovation while mitigating misinformation - Generative AI questions the nature of governance**	A040
	Hideki Murai　　　Member of the House of Representatives Masashi Namatame　　　Senior Managing Executive Officer and Group CDO, Tokio Marine Holdings Yoichi Motomura　　　Principle researcher　Vice chair Hiroki Habuka　　　Research Professor, Kyoto University Graduate School of Law 　　　CEO, Smart Governance 　Moderator : Kumi Fujisawa　　　Chairperson , IISE Outline：While generative AI has the power to transform industry and society, it also carries inherent risks such as copyright infringement and the generation of false information, and there are calls for the need to build new governance. However, traditional governance and management methods that aim for perfection and infallibility may miss the opportunity to create value brought about by generative AI. This session thoroughly discusses why AI governance exists and what it is trying to achieve.	
12:40-12:47	[Demo Stage] **divx　【CTO's Demonstration】Innovative Vulnerability Analysis with RAG** Yuya Tajima　　Chief Technology Officer, divx Inc. Outline：This session will showcase a powerful demonstration of information retrieval and generation using industry-leading RAG technology. In addition, we will provide concrete explanations on how to conduct AI-based vulnerability diagnostics and offer practical insights that attendees can immediately apply to their daily work. Through this session, you will experience the potential of cutting-edge technology to enhance security and gain inspiration to revamp your security strategy.	A050
13:00-13:20	[Solo Lecture]　**Accelerating Digital Transformation with Generative AI: Transforming Lifestyles and Workstyles** Tohru Futami　　　Director, Executive Vice President & CDIO（Chief Transformation Officer）& CDIO（Chief Digital Information Officer).Aflac Life Insurance Japan Ltd. Outline：Aflac was founded with the mission of ""saving people suffering from cancer from financial hardship"" and introduced Japan's first cancer insurance. This year marks our 50th anniversary. By striving to bring generative AI closer to human capabilities and pursuing further automation and efficiency through generative AI, we aim to deliver new experiential value to our customers and transform the way people	A060

live and work.

13:30-13:50	[Solo Lecture] **AI-Driven Language Innovation: Insights from Dr. Jarek Kutylowski, DeepL's CEO and Founder, on Transforming Global Communication** A070

Dr. Jaroslaw (Jarek) Kutylowski   CEO and Founder

Outline： In this talk, Dr. Jarek Kutylowski, CEO and founder of DeepL, will share his perspective on the evolving role of AI in translation and communication. With DeepL leading innovation in this space, Dr. Kutylowski will explore the impact of AI on breaking down language barriers and its growing influence in global markets. He will also discuss the challenges and opportunities in scaling AI-driven solutions, particularly in Japan.

14:00-15:00	[Panel] **Revolutionizing Industries with AI - Collaborative push by multi-stakeholders** A080

Masaaki Taira   Minister for Digital Transformation

Mamoru Yanase   Financial Services Agency of Japan (JFSA)
Deputy Director-General, Strategy Development and Management Bureau

Tohru Futami   Director, Executive Vice President & CDIO（Chief Transformation Officer）& CDIO（Chief Digital Information Officer）. Aflac Life Insurance Japan Ltd.

Akio Isowa   Group Chief Digital Innovation Officer, Sumitomo Mitsui Financial Group

Naohiko Uramoto   Senior Executive Officer DX Strategy President, Data Intelligence Strategy Center, Kao Corporation
Moderator :

Yutaka Matsuo   Professor, The University of Tokyo

Outline：With the emergence of generative AI, pulling together LLMs, the industrial world is abuzz with expectations for new business. However, unless it actually leads to greater efficiency in company-wide operations, the creation of new business models and services, and improved customer experience value, we cannot expect a transformation that can be called a true 'industrial revolution'. To realise this, the resolve of companies that use AI to boldly venture into uncharted territory, as well as strong support from government and academia, are required.

15:10-16:00	[Panel] **Challenges of popularizing generative AI in Japan - How can domestic LLMs contribute?** A090

Hironobu Tamba   President and CEO, SB Intuitions　Vice President, Softbank

Tatsu Hayashi   Chief Executive Officer, Stockmark inc.

Naoaki Okazaki   Professor, Institute of Science Tokyo

Rio Yokota   Professor, The Supercomputing Research Center at Institute of Science Tokyo

Takuya Watanabe   Director Ministry of Economy, Trade and Industry
Moderator :

Toyoki Nakanishi   Nikkei, Inc.

Outline：Generative AI has attracted worldwide attention with the emergence of ChatGPT, a LLM developed in Europe and the USA, which has been widely put into practice in Japan, and challenges for the diffusion of generative AI have begun. In this context, the development of domestically produced LLMs focusing on the peculiarities of the Japanese language and culture is also gaining momentum, and speakers will discuss what applications and advantages they have and how they can contribute to the spread of generative AI.

16:10-17:00	[Panel] **Collaboration between AI and humans in industry - Significance of innovation brought in construction** A100

Naoki Kitamura   CEO, Tectom Inc.　CEO, Incubit Inc.

Yoshito Tsuji   General Manager, Obayashi Corporation Chief Innovation Officer, OCLS

Kenji Fujiwara   Director for Digital Transformation on Building
Moderator :

Noriyuki Yanagawa   Professor, Faculty of Economics, The University of Tokyo

Outline：The emergence of generative AI has had a major impact on the construction and building industry,

bringing automation in design, construction, safety management and other areas. This session discusses the potential of 'Generative AI x construction/building' to solve immediate problems such as the ageing of the population and the difficulty of passing on skills, and to envision the buildings and cities that should exist in the future.

| 17:10-18:00 | [Panel] **Leading Companies Reveal Barriers to Generative AI Adoption and How to Overcome Them** | A110 |

Toshihiro Narita — CIO, Nissin Foods Holdings
Kenichi Yomogisawa — NISSAN MOTOR CO.,LTD
Moderator :
Yushi Yamakawa — Board member, Givery Inc.

Outline : As the adoption of generative AI in businesses accelerates, numerous cases of challenges in practical application have been observed. This seminar will showcase initiatives from companies that have achieved significant results through enterprise-wide implementation of generative AI. DX promotion executives from several companies will present, sharing firsthand experiences and insights gained from their projects. Mr. Yamakawa, Board Member of Givery, Inc., will serve as the moderator for this event.

Symposium (HALL A : 3 F Banquet Hall Pearl)

10/8 (TUE)

10:00-10:50	[Panel] **Evolving marketing - Innovation and practice brought about by generative AI.**	A120

Masataka Mouri — General Manager of the AI Creative Division, CyberAgent, Inc.

Daima Kawamura — Branding Director Brandmarketing Dept. MEDICARE LIGHT Co., Ltd.
AI Producer / Generative AI Coordinator AI Division MARKK Co., Ltd.

Wataru Murayama — Chief Data Strategist Market Reseach and Data Development Group
Marketing Solution Unit, Media Business Nikkei Inc.,

Katsunori Tanizaki — President & Representative Director,

Moderator :

Fujiyo Ishiguro — Chief of Japan and Chief Representative Officer, Member of Executive Committee,World Economic Forum

Outline : Generative AI is also having a significant impact on the advertising and marketing domain. The possibilities are endless, from automatic generation of text and visual creatives to real-time content generation and conversation to improve user experience. Speakers will discuss how advertising and marketing, which is evolving at an accelerating pace due to generative AI, will change this business field.

11:00-11:20	[Solo Lecture] **Why Givery.inc is Chosen as the "Generative AI Utilization Support Partner" for Enterprises- Introducing Methods and Know-how for Promoting Practical Application Based on Experience Supporting Over 500 Companies -**	A130

Yushi Yamakawa — Board member, Givery Inc

Outline : Givery.inc has a proven track record of supporting generative AI utilization for over 500 enterprise companies to date. This has been achieved through the provision of their ChatGPT utilization platform "houjin GAI," consulting services, and support for Microsoft 365 Copilot implementation. In this seminar, based on the company's expertise, we will provide insights on how to formulate generative AI utilization strategies for enterprises and share effective project promotion techniques and other know-how.

11:30-12:20	[Panel] **Manufacturing and generative AI - The new shape of manufacturing through digital transformation**	A140

Daisuke Okanohara — Co-Founder and Chief Executive Researcher, Preferred Networks, Inc.
Chief Executive Officer, Preferred Computational Chemistry, Inc.

Chizuru Suga — Ministry of Economy, Trade and Industry (METI)

Takuya Sakamoto — Managing Executive Officer; Head of FA Solution Sales Division; Head of IOT Innovation Division, Industrial Machinery Headquarters. THK CO., LTD.

Moderator :

Hidetoshi Hayashi — CEO, S-Mat .Inc

Outline : The introduction of generative AI in the manufacturing industry is expected to yield results in shortening design processes, optimising production lines and improving quality control. On the other hand, there are many difficult challenges in introducing it, such as ensuring data quality and quantity, lack of expertise, and integration with existing systems. This session discusses what digital reforms are necessary for Japan to realise effective introduction of generative AI, as the country aims to regain its position as a manufacturing powerhouse.

12:25-12:50	[Demo Stage] **Stockmark inc. Making All Information RAG Ready with AI ETL.**	A150

Motokazu Nishimura   Product Manager, Stockmark inc.

Outline：The true value of generative AI is unlocked through its practical application in business operations. RAG is gaining attention as a technology that complements the knowledge that LLMs itself cannot provide. However, when it comes to implementing RAG systems, many challenges arise.
One of the major challenges is dealing with unstructured data. We have worked on various projects handling different types of data and have tackled challenges unique to internal information. In this session, we will discuss the practical application of AI ETL using generative AI and how our solutions streamline data preparation, thereby enhancing the use of generative AI in business operations.

Tektome   Structuring and Utilizing Photos, Drawings, and 3D Data with Generative AI

Naoki Kitamura   CEO, Tectom Inc. CEO, Incubit Inc.

Outline：In architectural and plant design work, unstructured data such as drawings and photos are frequently used, but effectively utilizing this data has traditionally been difficult. However, with the advent of generative AI, the structuring of drawings, photos, and BIM data via prompts has become possible, greatly expanding the potential for data utilization. In this seminar, we will introduce the possibilities for business transformation through the use of generative AI.

SHIFT AI   SHIFT AI Corporation "Company Introduction / Introduction of Generative AI Training Business for Companies".

Shouta Kiuchi   CEO, SHIFT AI

Outline：SHIFT AI Corporation, which is developing a "Generative AI Training Business" for corporate clients under the slogan of "Making Japan an AI Advanced Nation. This session is an introductory mini-session to the workshop "Secrets of Practical Approaches and Human Resource Development for Successful Introduction/Utilization of Generative AI," which will start at 2:00 p.m. on the same day.

13:00-13:50	**[Panel] 【Possible solutions for Responsible AI】 Digital proof of blockchain to brighten the future of generative AI - beyond current threats.**	A160

Jumpei Kawahara   Former Director General, Cyber Police Bureau, National Police Agency
Special Advisor, Le-techs Corporation
Eiji Yamada   Senior Managing Executive Officer, Aioi Nissay Dowa Insurance Co., Ltd
Rintaro Suzuki   Founder and CEO, Fotographer AI, Inc.
Takashi Ogura   President and Representative Director, Le-Techs Inc.
Shinichi Tsukahara   Direcotor, i-PRO
Moderator :
Yuri Tachibana   freelance announcer

Outline：Generative AI is expected to be a good tool to bring new value and affluence to many industries. On the otherhand, the number of victims of digital disinformation and spoofing scams is increasing rapidly. To overcome such negative aspects, it is essential to clarify where the responsibility lies. Digital proof by blockchain (Le-techs' new service called "ONE Digi") has the potential to avoid the dangers and threats lurking in the internet and digital space and make AI a truly useful tool for society, so to become a social infrastructure that is versatile, economical and allows secure use of generative AI.

14:00-14:50	**[Panel] Think Global, Act Local: AI Innovation from Japan**	A170

David Ha   Co-founder and CEO, Sakana AI
Simeon Bochev   Co-Founder and CEO, The Compute Exchange AI Advisor, MPower Partners
Moderator :
Russell Saito   Producer, GenAI Summit Secretariat, Nikkei, Inc.

Outline：David Ha, founder of Sakana AI and former Google Brain leader, is pioneering nature-inspired AI models to drive global innovation from Japan. Simeon Boschev, who previously co-founded a company in Japan, is now building his next venture, focusing on AI infrastructure with Japan as a key market. These two people who are contributing to Japan's AI ecosystem will discuss why Japan is the place to be now, its potential, and their enthusiasm and challenges for the global market. (simultaneous interpretation available)

15:00-15:50	**[Panel] 【Ethics of responsible AI】 From the ethics of developers to the**	A180

ethics of the whole society that uses them, implications from Christianity and the Hiroshima AI Process

Etsuko Akiba   Ordinary Member, Pontifical Academy for Life   Professor Emeritus, University of Toyama

Yoko Oshima   Assistant General Counsel
Head of Corporate, External and Legal Affairs (CELA) at Microsoft Japan Co., Ltd.

Hiroshi Yoshida   Former Vice Minister for Policy Cordination,   Ministry of Internal Affairs and Communications (MIC)

Moderator :

Takashi Ogura   President and Representative Director, Le-Techs Inc.

Outline：The rapid spread of generative AI has dramatically changed the information environment surrounding humans, and common ethics as a social infrastructure is increasingly advocated in the term 'responsible AI'. However, as the misuse of generated AI by anti-social forces intensifies, the coverage area of 'responsible AI' needs to be extended from the ethics of developers to the ethics of the entire society that uses it. This session will discuss the philosophy that companies should adhere to when utilising generative AI, based on an understanding of the Pope's approach to AI called "Rome Call for AI Ethics" (2023), and of the universality of the Hiroshima AI process advocated by the Japanese Government.

16:00-16:50

[Fireside Chat] **Is generative AI blessing or curse? Thinking with Professor Osborne about the conditions for making it an ally of humanity.**   A190

Michael Osborne   Professor, Oxford University Co-Founder, Mind Foundry

Okudaira Kazuyuki   Nikkei Inc

Outline：As generative AI penetrates society at an accelerating pace, concerns about its risks and potential problems are also growing. In addition to its impact on employment, there has also been growing interest in the widening gap between rich and poor, and the pollution of the information space by misinformation and disinformation. This session will feature a lecture by Professor Osborne of Oxford University in the UK, who attracted attention in 2013 when he published an essay stating that "47% of American jobs will be replaced by AI and robots," followed by a dialogue-style discussion on the relationship between AI and humans in the next generation, and ways to solve these issues.(English session, simultaneous interpretation available)

17:00-18:00

[Panel]   **Unleashing Japan's Generative AI Development Potential: The Current Status of METI and NEDO's Generative AI Development Support Project 'GENIAC'**   A200

Takuya Watanabe   Director Ministry of Economy, Trade and Industry

Kojima   Kotoba Technologies Japan

Tatsu Hayashi   Chief Executive Officer, Stockmark inc.

Shuji Suzuki   Engineering Manager, Preferred Networks   Preferred Elements

Outline：GENIAC is a project launched in February 2024, led by Japan's Ministry of Economy, Trade and Industry (METI) and the New Energy and Industrial Technology Development Organization (NEDO). Its aim is to enhance Japan's sustainable development capabilities in generative AI, while creating an environment where each business entity can innovate and take on challenges. In this program, METI will give a presentation on the background and objectives of launching the GENIAC project, and the foundational model developers from the first cycle of the GENIAC project, which concluded in August 2024, will present their achievements.

Symposium (HALL A : 3 F Banquet Hall Pearl)

10/9 (WED)	

10:00-10:50	[Panel] **Generative AI takes challenging dialogue services with residents** A210
	Susumu Yamamoto Mayor of Higashikagura-cho
	Satoshi Sekine Project Professor National Institute of Informatics, LLMC Team Leader RIKEN, AIP
	Masayuki Kessoku Representative Director emotivE Inc.
	Masanori Kusunoki Director-General, Digital Agency
	Moderator :
	Dai Saiki Executive Manager, The Japan Research Institute, Limited.
	Outline : Amid the rapid population decline and labor shortages, both public and private works directly contact with consumers and residents are also declining. In this context, "dialogue" using generative AI could play an important role to provide information and services for the individual's wishes. Panelists will discuss from various perspectives, to realize an "AI as a daily conversation partner" that goes beyond simply responding to inquiries, panelists will discuss this from various perspectives, including technology, systems, and institutions.

11:00-11:50	[Panel] **Mobility DX accelerated by AI implementation** A220
	Shinpei Kato Founder and CEO, TIER IV INC.
	Issei Yamamoto CEO,Turing Inc.
	Sarah Gates Director of Public Policy, Wayve Technologies
	Moderator :
	Takeru Ito Director, Mobility Digital Transformation Office, Automobile Division, Manufacturing Industries Bureau, Ministry of Economy, Trade and Industry
	Outline : It has been said from early on that the use of AI is effective and essential for the realisation of automated driving. How will the future of mobility change with the accelerating implementation of AI? In addition to automated driving, there are also developments such as the development of software-defined vehicles (SDVs) using generative AI. In the session, leading-edge Japanese and British automated driving companies will discuss not only the technical aspects, but also future issues, including infrastructure development and regulations with an eye to the future.(Simultaneous interpretation available)

12:00-12:30	A230

13:00-13:20	[Solo Lecture] **Daiwa Securities Group's Initiatives and Future Outlook on Generative AI are to Maximize Costomer Asset Value** A240
	Atsushi Itaya Executive Officer Executive Managing Director, Daiwa Securities Co. Ltd.
	Outline : Daiwa Securities Group is one of the first financial institutions to start using generative AI across the company since April 2023, and has been promoting various initiatives using AI.
	We will introduce Daiwa Securities Group's initiatives to utilize generative AI in maximizing asset value of our customers and its future outlook.

13:30-14:20	[Panel] **Generative AI for SMEs and sole proprietors ～Its potential and challenges～** A250
	Ryota Motojima Evangelist, Lenovo Japan LLC
	Eiji Monobe Chief Executive Officer, divx Inc.
	Naoki Shiraishi Executive Officer, Head of Digital Solution Division., SMFG

Moderator :
Kaoru Chujo   President and CEO, SoW Insight Inc.

Outline：: The use of generative AI has the potential to strengthen the competitiveness of SMEs and sole proprietors, enabling flexible and rapid business development that rivals the resources of large corporations. However, to achieve this, they need to overcome anxieties they have about generative AI, as well as the cost and human resources. Panerlists from different backgrounds will discuss whether there is a secret solution to this problem.

| 14:30-16:00 | **Impact Pitch   Final Pitch** | A260 |

Outline：Young startups who claim to be able to solve these social issues with generative AI have gathered at the venue. Eight startups selected from over 50 applications will give a presentation for the top prize, the Nikkei Award. Who will win the crown?

8 Finalists
Seigen Hagiwara   CEO/CTO, Lazuli Inc.
Atom Sonoda   CEO, Lightblue Inc.
Naoko Matsuda   CEO, bestat Inc
Takehito Matsuba   COO, Citadel AI Inc.
Kunio Suzuki   Director, NABLAS Inc.
Yoshihisa Kawada   CTO, 00AI Co., Ltd.
Anthony Lee   Co-founder & CEO, Lydia AI
Yuichi Miyazaki   CEO, AVA Intelligence Inc.,

Judge :
Katsutoshi Matsushita   Executive Officer, SMBC Venture Capital
Takuro Okada   Representative Director, Financial Data Utilizing Association
                    Vice Chairman and Secretary General, Financial Information Technology Association
Issei Takino   Co-Founder and Chief Executive Officer, Mujin, Inc.
Chika Minami   Director for Startup Policy, METI
Ryutaro Nakata   Head of Solution Business Development, Innovation ＆Transformation, Lenovo Japan LLC
Shigehisa Shibayama   Senior Producer, Commentary Center, Editorial Division, Nikkei, Inc.

| 16:10-17:00 | [Panel] **International rules and the future of generative AI** | A270 |

Yuko Harayama   Professor Emeritus Secretary General
Yoichi Iida   Assistant Vice Minister for International Affairs, Ministry of Internal Affairs and Communications, Japan
Kojin Oshiba   Co-Founder, Robust Intelligence
Moderator :
Keiji Tonomura   Partner Nagashima Ohno & Tsunematsu

Outline：Generative AI is evolving at breakneck speed across borders, and there is a risk that each country's own rules alone will not be able to adequately deal with it. What kind of regulations and international rules are needed to avoid the risk of generating false information or being used for malicious purposes, and to promote the use of generative AI with safety and transparency?   The session focuses the content of those regulations and how they should be coordinated.

| 17:10-18:00 | [Panel] **AI/SUM＆FIN/SUM Startup Winners' updates, Incubation program by Lenovo** | A280 |

Issei Takino   Co-Founder and Chief Executive Officer, Mujin, Inc.
Jim Lee, CFA   Head of Asia, Toggle AI   CEO, Toggle GK
Ryutaro Nakata   Head of Solution Business Development, Innovation ＆Transformation, Lenovo Japan LLC

Outline：Startups aren't built in a day. Mujin, a winner of 2019 AI/SUM startup pitch is continuing to grow, and TOGGLE, the winner of the 2024 FIN/SUM Inpact Pitch appear on the stage. They will share their growth since winning the award and send their cheer messages to startups that will grow in the future.   The session also introduces a program by Lenovo, which is proactive in nurturing startups.

| 18:10-18:40 | **Impact Pitch Awards Ceremony** | A290 |

Workshop （HALL B : 3F Akane）

10/7 (MON)

10:30-11:00	**How Generative AI is Transforming Companies and Workstyles! "Women Leading the Way to a New Work-Life Balance"～ powered by MEDICARE LIGHT**	B001

Daima Kawamura　　Branding Director Brandmarketing Dept. MEDICARE LIGHT Co., Ltd.
　　　　　　　　　AI Producer / Generative AI Coordinator AI Division MARKK Co., Ltd.

Keiko Kohda　　Founder ＆CEO
Moderator :
Sizuka Shibahashi　　executive officer , Workacademy Inc.

Outline：This session will delve into the profound changes that generative AI is bringing to corporate workflows and workstyles. We will specifically discuss how generative AI can provide solutions to the challenges women face in balancing work and family responsibilities. By leveraging generative AI, we will explore how women can expand their opportunities to succeed in their careers without compromising their roles at home. Additionally, the session will offer practical tips on how companies and employees can effectively utilize generative AI, and examine its practical benefits in the workplace.

B010

Moderator :

Outline：

12:50-13:40	**The Future of User Experience Transformed by AI PC powered by Lenovo Japan LLC**	B020

Ryota Motojima　　Evangelist, Lenovo Japan LLC

Outline：As the utilization of AI accelerates across various fields, the term "AI PC" is becoming increasingly common as client devices serve as gateways to AI and the cloud. From the perspective of ThinkPad product planning, explores the near future of AI utilization on the client side. The principle of "processing data where it resides" and the evolution of architecture will be considered in this session.

13:50-14:30	**【Responsible AI and law/justice】Who should be held legally responsible when a generative AI causes an incident?　powered by Le-Techs Inc.**	B030

Masao Ikeda　　　　Professor Emeritus,Keio University Professor Emeritus,Musashino University
Tomoyuki Shiraishi　Professor Chiba University, Graduate School of Social Sciences
Naoya Ariyoshi　　　Partner, Nishimura & Asahi (Gaikokuho Kyodo Jigyo)
Moderator：
Itaru Koizumi　　　Strategic Plannning Officer, Le-Techs Inc.

Outline：The social/economical digitalisation is progressing, and opportunities to exchange digital information

in daily life and business transactions are increasing rapidly. While the emergence of generative AI has flooded the market with false information in the form of written documents, photographs and videos, and the evidentiary value of such form of information has been greatly shaken.

How should the legal infrastructure that exists to provide security and safety in people's lives and business activities be implemented in the digital society? The future of business and law will be discussed with the keyword 'digital proof', i.e. 'authenticity' in the digital world.

14:50-15:30	**Next Steps in AI Governance: Legal and Technical Considerations (1) powered by Nagashima Ohno & Tsunematsu**	B040

Keiji Tonomura	Partner Nagashima Ohno & Tsunematsu
Hiroaki Sakuma	Secretary General, AI Governance Association
Akira Komatsu	Associate Nagashima Ohno & Tsunematsu

Moderator :

Keiji Tonomura	Partner Nagashima Ohno & Tsunematsu

Outline：In response to the questions many companies have about how to begin establishing "AI governance," this workshop will feature lawyers from Nagashima Ohno & Tsunematsu, a law firm that advises a wide range of companies on AI-related matters. This workshop will also welcome guest speaker Hiroaki Sakuma (Secretary General of the AI Governance Association), an expert on cutting-edge technological trends for AI risk management. Discussions will focus on the steps necessary for companies to develop AI governance frameworks, from both legal and technical perspectives, through cases in which AI-related risks have arisen.
(The cases referred to in the first half of this workshop and speakers will differ in some respects from those in the workshop "Next Steps in AI Governance: Legal and Technical Considerations (2).")

15:40-16:30	**Use Cases of Generative AI-Driven Financial Innovation: Defense and Offense powered by FDUA**	B050

Ryusuke Sato	Manager, Business Design Department, Tokio Marine Holdings Chairperson, Generative AI Working Group, Financial Data Utilizing Association
Yumi Saito	Executive Officer in charge of Group DX & CX Promotion and Chief Data Officer, Sony Financial Group Director & Publication Committee, Financial Data Utilizing Association
Yoshiyuki Nakamura	Head of Corporate Transformation Department, Seven Bank Vice Chairperson , Standardization Committee, Financial Data Utilizing Association
Issei Takahashi	Head of Strategic Planning Group, Data Management Department, Sumitomo Mitsui Financial Group Standardization Committee, Financial Data Utilizing Association

Moderator :

Ichio Sato	General Manager SBI GenAI Lab & CEO's Office (Bigdata),SBI Holdings, Inc Director & Chairperson of Publication Committee, Financial Data Utilizing Association

Outline：By utilizing generative AI, new business opportunities are emerging in the financial industry. However, for its successful implementation, "defensive" measures such as proper risk management and governance are essential. In this session, we will explore the importance of these defensive measures that support offensive strategies, while discussing the potential of financial innovation through real-world generative AI use cases.

16:40-17:20	**Toward the development of an advanced conversation agent that can even feel the "soul" powered by SB Intuitions**	B060

Masaya Ohagi	Research Engineer, SB Intuitions Corp.
Kentaro Tachibana	LY Corporation
Hiromu Kinoshita	AiHUB Inc. Executive Officer, Technical Director

Moderator :

Yoshihisa Ijiri	Vice President & CRO, Head of R&D, SB Intuitions Corp. General manager, LY Corporation

Outline：How will the future of virtual humans in the era of generative AI affect society and business?
What are the possibilities for new communication through collaboration with emotional AI and facial expression recognition technology?
Regarding the technological evolution of virtual humans, Mr. Kinoshita, technical director of AiHUB, Inc., and Mr. Tachibana, in charge of multimodal AI and voice technology development of LINE Yahoo, Inc., will talk about the technological evolution of virtual humans, from the technical aspects of virtual humans to business, society, We

will discuss from a wide range of perspectives, including the impact on culture.

Workshop （HALL B : 3F Akane）

10/8 (TUE)

10:00-11:00	**Policy outlook on Dis-/Mis-Informaton in the Generative-AI era.** B070 Koki Yoshida Senior Planning Officer Ministry of Internal Affairs and Communications Outline：In digital space, there is a risk of the spread of dis-/mis-information due to structural factors such as the attention economy, and this risk is being accelerated by advancements in generative AI. Based on an understanding of the current state of information platform services like social networking services (SNS) and digital advertising, the council in Ministry of Internal Affairs and Communications compiled a direction for addressing dis-/mis-information in September of this year. In this session, we will introduce the summary of this compilation and future developments.
11:20-12:00	**RAG's World-Line of Business Improvement / Rapid Implementation!** B080 **The World of Business Improvement Realized by RAG powered by divx** Yuta Arashita General Manager of Sales Dept., divx Inc. Naoki Nishio divx Inc. Outline：Discover how RAG technology can be used to achieve the business transformation that is essential in a competitive business environment. This session will demonstrate specific solutions that can be implemented quickly at low cost and explain in detail how they can be linked to DX promotion. Attendees will gain strategies and know-how to dramatically improve operational efficiency based on real-life best practices. Take advantage of this opportunity to gain insights that will take your business to the next stage.
12:50-13:40	**Challenges in the Internal Adoption of Generative AI: AI Utilization for** B090 **Ordinary People powered by Lenovo Japan LLC** Ryota Motojima Evangelist, Lenovo Japan LLC Outline：Many companies and organizations are beginning to implement generative AI internally, starting with Proof of Concept (PoC) projects. However, there are increasing reports of challenges such as ""lack of widespread adoption after implementation,"" ""gradual decline in employee usage,"" and ""inability to visualize expected outcomes."" This session, based on insights gained from internal utilization and working alongside customers, explores the key points necessary for sustainable utilization within companies and organizations, particularly from the perspective of individual productivity, while also considering common anti-patterns.
14:00-14:40	**Secrets of practical approaches and human resource development for** B100 **successful implementation/utilizaton of generative AI** **powered by SHIFT AI** Shouta Kiuchi CEO, SHIFT AI Outline：For successful implementation/utilization of generative AI in an organization, human resource development is even more essential than the introduction of generative AI tools. In this session, we will explain how we have successfully introduced/utilized generative AI into the business scene and how to take a concrete approach to human resource development, based on the real-life experiences of companies that have successfully implemented/utilized generative AI.
14:50-15:30	**Next Steps in AI Governance: Legal and Technical Considerations（2）** B110 **powered by Nagashima Ohno & Tsunematsu** Keiji Tonomura Partner Nagashima Ohno & Tsunematsu Hiroaki Sakuma Secretary General, AI Governance Association

	Yukiko Konno	Associate Nagashima Ohno & Tsunematsu

Moderator :

Keiji Tonomura   Partner Nagashima Ohno & Tsunematsu

Outline : In response to the questions many companies have about how to begin establishing "AI governance," this workshop will feature lawyers from Nagashima Ohno & Tsunematsu, a law firm that advises a wide range of companies on AI-related matters. This workshop will also welcome guest speaker Hiroaki Sakuma (Secretary General of the AI Governance Association), an expert on cutting-edge technological trends for AI risk management. Discussions will focus on the steps necessary for companies to develop AI governance frameworks, from both legal and technical perspectives, through cases in which AI-related risks have arisen.
(The cases referred to in the first half of this workshop and speakers will differ in some respects from those in the workshop "Next Steps in AI Governance: Legal and Technical Considerations (1).")

15:40-16:40   **TBD**   B111

Moderator :

Outline :

16:50-17:50   **Practical Applications and Challenges of Utilizing Generative AI in**   B120
Financial Institutions

Toru Ikeyama   Director & Executive Officer, SBI Life Insurance Co., Ltd.,   CTO, SBI Insurance Group Co., Ltd.
Hiroki Morita   SBI SECURITIES Co., Ltd. Strategic Business Development Dept. / Corporate Planning Dept. /
                       Data Strategy Development Dept. Manager
                       Japan Digital Space Economy Federation Deputy Secretary General
Maiko Yamazawa   Manager, IT System Management Dept. Manager, SBI GenAI Lab SBI Holdings, Inc.

Moderator :

Yutaka Soejima   Project Coordinator, SBI Generative AI Lab, SBI Holdings, Inc.
                      Principal Research Fellow, SBI Financial and Economic Research Institute Co., Ltd.

Outline : The discussion will focus on approaches to utilizing generative AI in financial institutions, the key hurdles, strategies for overcoming them, and the involvement of management and IT systems departments, based on examples from the SBI Group.

Workshop （HALL B : 3F Akane）

10/9 (WED)

10:00-11:00	**How to get out of the RAG swamp? How to improve business efficiency with data x generation AI　　powered by Stockmark**	B130

Ken Ootani　　　　　Bussiness Executive Officer, Microsoft Japan Co., Ltd.

Tatsu Hayashi　　　　Chief Executive Officer, Stockmark inc.

Outline：After setting up ChatGPT for your company, you thought you could start RAG using business data, but are you stuck in a deep RAG quagmire? In particular, if business data is not structured in a format that fits the generative AI, the generative AI will end up being completely useless for the business. Combine Microsoft Azure and SAT (Stockmark A Technology), structure your data appropriately, and build a RAG environment that fits your business!

11:10-12:10	**Startup Showcase**　**～Relay Presentations by Semifinalists of the Impact Pitch～**	B140

5 Semi-Finalists

Kenji Ito　　AiCELLEX Co., Ltd

Tsubasa Ishitsuka　　CEO, Favotechnologies Inc.

Kyoichi Yasuda　　　CEO, Kasanare, Inc.

Shogo Hayashi　　　CEO, Passionate Genius

Takashi Shirakawa　　　Director, Soppra Digital transformation Co., Ltd

Commentator：

　Takashi Ueda　　　　　　Editor, Nikkei Inc.

Outline：From among the notable AI startups selected as semi-finalists in the Impact Pitch, five particularly outstanding companies will present their innovative business concepts. Each company will provide detailed explanations of their products and services that leverage cutting-edge AI technologies to bring about significant social change, as well as their visions for future growth. Participants will get a glimpse into the latest trends and potential technological innovations in the field of AI.

12:50-13:30	**The implementation methods for achieving "DX through Utilizing Past Data" using Generative AI.　　powered by Tektome**	B150

Naoki Kitamura　　　　CEO, Tectom Inc. CEO, Incubit Inc.

Outline：In the near future, a significant number of senior employees in Japan will retire, requiring businesses to maintain operations with fewer personnel. This makes the utilization of past data essential. A wealth of know-how and expertise from senior employees is embedded within this data. How can we leverage Generative AI to tap into this 'mountain of valuable knowledge'? We will introduce practical methods for achieving this through a variety of case studies and product demonstrations.

13:40-14:40	**Panel　AI Startups: Expectations and Insights from VCs and Supporters**	B160

Hirokazu Nagano　　　Partner, ANOBAKA

Toshiki Miyake　　　　Senior Director, DEEPCORE

Hiroaki Okahashi　　　President and Representative Director Partner

Chisato Kunimoto　　　CEO, Cynthialy

Moderator :

Takashi Ueda　　　　　　Editor, Nikkei Inc.

Outline："With the rapid rise of generative AI, investment in AI startups is rapidly increasing. This session will feature venture capitalists and supporters sharing insights and experiences on AI trends, market conditions, and current investment landscapes. We'll explore the support needed to nurture AI entrepreneurs and discuss the

requirements for impactful and scalable business models, using real-world examples.

14:50-15:50	**Panel　Generative AI x After legacy systems ～Overcoming financial sector's hurdles of 2025～**	B170

Akira Ohara	General Manager,Sumitomo Mitsui Financial Group　General Manager,Sumitomo Mitsui Banking Corporation
Yoshikazu Taki	Exective Officer and General Manager of the Digital Strategy Division
Ryohei Hisano	Lecturer, Mathematics and Informatics Center / Department of Mathematical Informatics, Graduate School of Information Science and Technology, The University of Tokyo
Kyosuke Tomoda	Chief Technology Officer, Trust Co., Ltd.　Expert, ISO/TC68/AG6
Moderator :	
Mitsunobu Okubo	Digital Agency Assistant CDO, Ministry of Finance

Outline：

16:00-17:00	**Practical Applications and Possibilities in the Field: The Democratization of Generative AI in Finance　powered by FITA**	B180

Hiroshi Fujino	CEO, Goodway Secretary General, Financial Data Utilizing Association
Kazuyoshi Kishi	Executive Fellow, Sumitomo Life Insurance　Director, Financial Data Utilizing Association
Kaori Nakazawa	Head of System Planning Department, MUFG Bank　Managing Executive Officer, Mitsubishi UFJ Information Technology
Shozo Yamaguchi	Chairman, Financial Data Utilizing Association　　Director, Financial Management Research Institute
Moderator :	
Yukiko Morita	Executive Officer (in charge of Operations Group), Aozora Bank　　Director, Financial Data Utilizing Association

Outline：Generative AI is gaining attention as a tool to improve operational efficiency and create new value in the financial industry. While the introduction of generative AI at the field level contributes to improving overall productivity in financial institutions, it also comes with many challenges in terms of how to best utilize it. In this session, we will explore the "practical applications and possibilities" of generative AI through real-world examples from the financial industry, while delving into initiatives that promote its democratization.

The session information is as of 2024/10/09
Please note that it may change depending on the future situation.

/SUM Secretariat